SupplySide®

SupplySide digital magazine

Underwrite a thematic digital magazine and reach your target audience in a more engaging way. Digital magazines deliver feature-style analysis, columns and in-depth stories in an always on, always accessible format.

Generate brand awareness

Strengthen your brand connection to important industry topics.

Cultivate your audience

Be identified as an industry leader by contributing to the education and growth of its members.

Receive leads

Receive the list of users who have downloaded the digital magazine.

2026 Content calendar	SupplySide® Supplement Journal	SupplySide® Food & Beverage Journal
February	Nutricosmetics: Innovating beauty from within	Intimate innovation: Strategies for formulating effective sexual wellness food and beverage products
March	Weight management in the GLP-1 era	The technical path to functional beverage success
April	Delivery formats: Finding the perfect mix of sexy and safe	The science of satisfaction: The art of developing products for GLP-1 consumers
May	Brain health: Supporting mood, memory and more	How breakthrough ingredients are transforming women's nutrition products
June	Pet supplements	Taste without borders: Inside the global flavor revolution rewriting product development rules
July	Women's health: What's next	Traditional dairy is enjoying a cultured comeback
August	Sports nutrition: Improving performance	Science gets a sweet tooth: Confectionery and baking
September	Healthy aging and healthspan	True colors: The formulation wizardry making natural hues hold up under pressure
October	Active nutrition: Energy, recovery and hydration	Plant-based 2.0: Breaking through the taste and texture barrier
November	Supporting sleep and stress	The protein formulator's playbook: Practical solutions to common development hurdles
December	YIs gut health the key?	The future of food

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