



SupplySide[®]
fresh
FOOD & BEVERAGE

- 23 education sessions
- 21 industry experts
- 10 insight documents
- 17 networking events



Module 1: Welcome



Welcome session

Sonja Thompson

Community content manager
SupplySide



[SupplySide Fresh Food & Beverage overview - PDF](#)

Module 2: Legal and regulatory



FDA, USDA, FTC and other considerations

Justin Prochnow

Shareholder
Greenberg Traurig LLP



cGMP and HARPC

Joy A. Joeseph

President
JOYS Quality
Management Systems



Ingredient safety: GRAS and other considerations

Ashish Talati

Founding member
Talati Law Firm



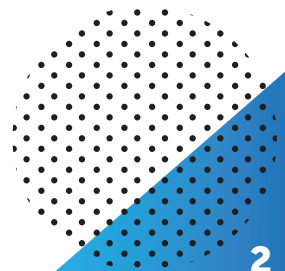
Food labeling and allowable claims

Ivan Wasserman

Managing partner
Amin Wasserman Gurnani LLP



Food Safety Modernization Act (FSMA): Overview - Video



Module 3: Continued learning



Working with mentors and sponsors

Katrina Tolentino

Executive director
Naturally Network



Trade media: How to keep current in the industry - live panel

Sandy Almendarez (moderator)

VP content
SupplySide



Trade shows and conferences: Differentiating their value propositions

Jon Benninger

VP and market leader
SupplySide



[Trade shows and conferences in the food and beverage industry: Directory - PDF](#)

Trade associations and charitable organizations: What, why and how?



Jon Benninger

VP and market leader
SupplySide



Karin VanSlyke

Strategic
partnerships manager
SupplySide



[Trade associations and charitable organizations in the food and beverage industry: Directory - PDF](#)



Colors and flavors in the food and beverage industry

Kristen Sparkman

Culinologist
CuliNEX

Continued learning for food science and innovation



Monica Bhatia

Co-founder and co-CEO
EQUII



Randy Kreienbrink, CFS

VP sales & marketing
Artemis International -
Berryceuticals

[FYI: Supplement industry acronyms and initialisms - PDF](#)

[Certifications in the supplement industry - PDF](#)



Module 4: Running a business



Supply chain processes and considerations

Brandon Hernandez

Senior partner
Whole Brain Consulting



Marketing: Tips and best practices

Hannah Robbins

Chief marketing officer
CMO Consulting LLC

Important partnerships: Regulatory and contract manufacturers



Jon Benninger

VP and market leader
SupplySide



Sonja Thompson

Community content manager
SupplySide



**Self-manufacture or hire a contract manufacturer?
A quick pro/con comparison - PDF**

Amazon and e-commerce in the natural products industry



Haley Palmer

Brand strategist
MarketPlace Branding



Nicole Hill

Executive director, strategy
MarketPlace Branding



Business management: Overview of functions and activities

Eric Schnell

Founder
BeyondBrands



The big debate: Co-man or no co-man - live panel

Scott Miller (moderator)

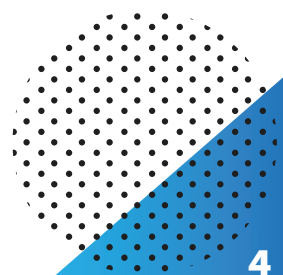
Staff writer, Food & Beverage Insider
SupplySide



Accelerator programs: How to boost your startup - live panel

Jon Benninger (moderator)

VP and market leader
SupplySide



Module 5: Due diligence



The role of food testing labs

Kantha Shelke, Ph.D., CFS

Sr. lecturer, Johns Hopkins University
Founder/principal, Corvus Blue



Foreign Supplier Verification Program (FSVP) - PDF

Larisa Pavlick

Regulatory manager
Informa Markets

[Research facilities and food innovation labs - PDF](#)

[Market research sources for the food and beverage industry - PDF](#)

Module 6: Looking ahead



Trends and white space opportunities

Bill Giebler

Content and insights director
Nutrition Business Journal



Sustainability in the food and beverage industry

Udi Lazemy

Principal
Lazemy Regenerative Impact Partners



Technology in the food and beverage industry

Hillary Hughes

Attorney | partner
Foster Garvey



Key political figures and thought-leaders in the food and beverage industry

Jaclyn Bowen, MPH, MS

Executive director
Clean Label Project



[Key political figures and thought-leaders in the food and beverage industry - PDF](#)



Module 7: Networking events (virtual)

Who's who? SupplySide Rockstars

Meet three different SupplySide Rockstars of the food and beverage industry.

[SupplySide Rockstars of the food and beverage industry - PDF](#)

Meet the researcher

Meet professional researchers who are excited to share about current projects.

Network with SupplySide Fresh peers: Food & Beverage

Meet other new professionals from the food and beverage and supplement industries.

Network with SupplySide Fresh peers: Supplements

Meet other supplement professionals who are new to the industry.

Module 7: Networking events (in person)

Network with SupplySide Fresh peers: IRL




**SupplySide
EAST**

April 16-17, 2024
Secaucus, NJ



**SupplySide
WEST**

Oct. 28 -31, 2024
Las Vegas, NV

 Fi North America