

PHARMAPACK 
by informa...

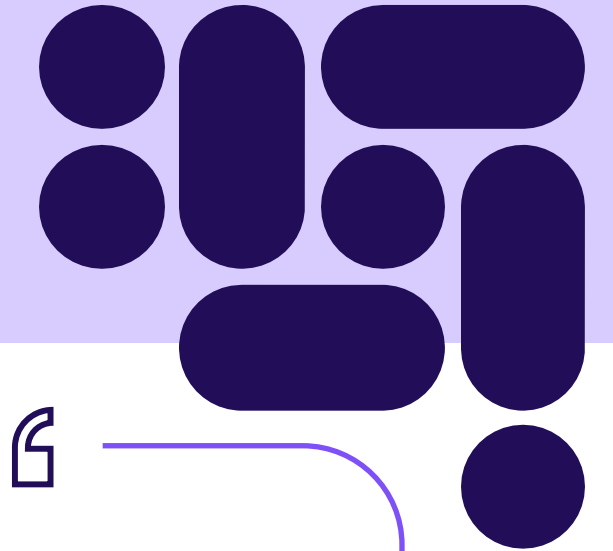
PARIS | 21-22 JAN 2026

Post-Show Report

Sustainability at Pharmapack Europe



Pharmapack Europe 2026



Two days of innovation, learning and business opportunities, offering unrivalled networking across the specialised packaging & drug delivery communities.



6,600+
Attendees



421
Exhibiting
companies



100+
Countries
represented



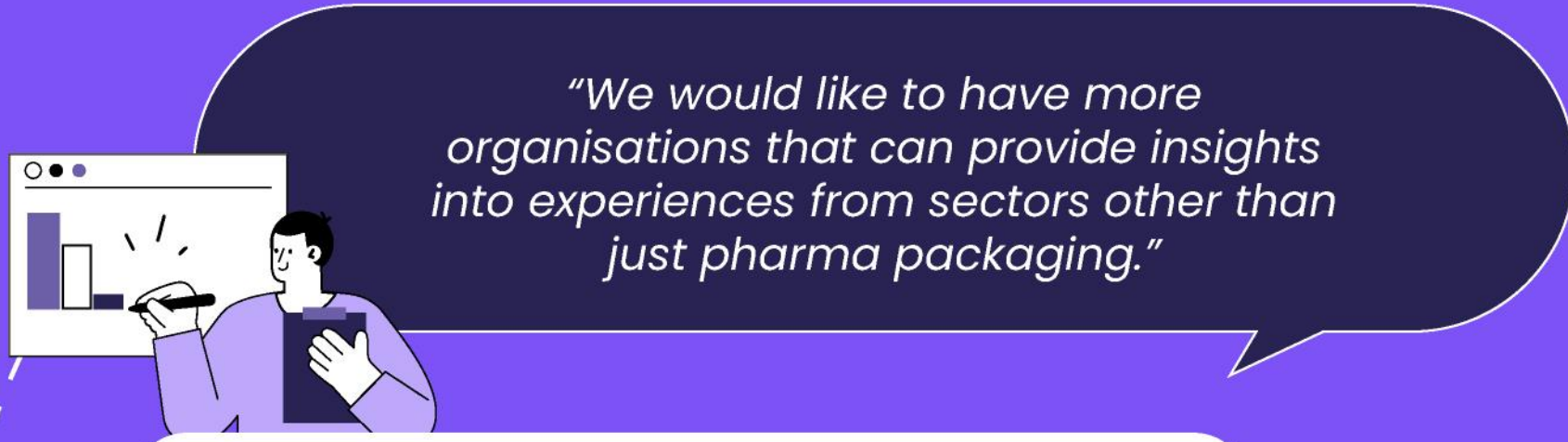
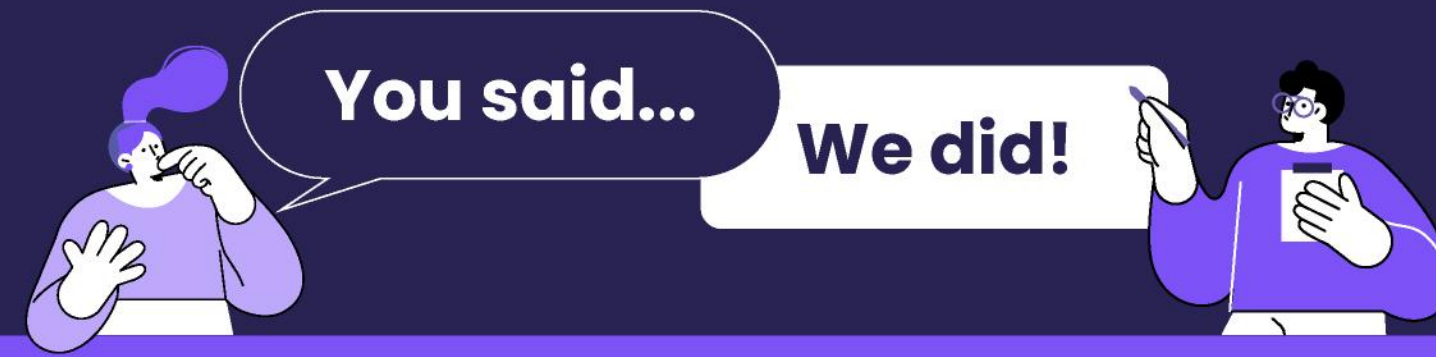
132
Conference
sessions



Pharmapack 2026 demonstrated how sustainability has evolved from a session topic to a defining characteristic of the event itself—woven throughout the show floor, programming, and activations. The Sustainability Theatre delivered a robust programme, while the Sustainability Centre provided a dedicated space for meaningful dialogue on advancing sustainable practices across pharma packaging and device manufacturing. The true highlight of this edition, however, were the conversations themselves. Our active, engaged, and expert network—convened through the CPHI Sustainability Collective—enriched both the event and the broader industry through focused sessions, roundtables, and networking receptions. These change-makers didn't just share insights; they facilitated the collaborative discussions that are driving tangible progress on the industry's most pressing sustainability challenges.

Silvia Forroova
Director of Partnerships &
Sustainability - Pharma





"We would like to have more organisations that can provide insights into experiences from sectors other than just pharma packaging."

We have included **content sessions** covering other industries this year.



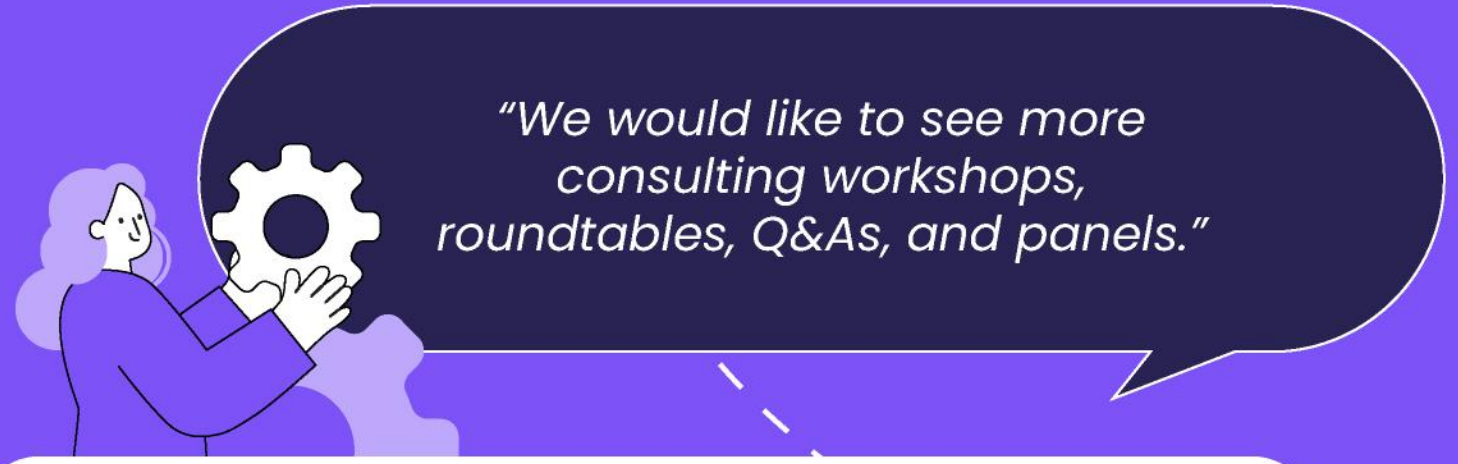
"We would like to see more senior directors, project managers, decision-makers, and sustainability officials at the event."

Through the **Sustainability Collective**, we are attracting relevant decision-makers to our event via **onsite activations, online content, and targeted communications.**



"Please improve timing/organisation, create better networking spaces, include media areas, and implement speed networking connections."

We will have opportunities for people to connect during **the sustainability networking breakfast** and **ContentConnect sessions.**



"We would like to see more consulting workshops, roundtables, Q&As, and panels."

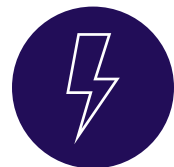
We have included a range of activations onsite that will cater to the needs for **roundtables, workshops, and Q&A discussions** on sustainability topics.

Our sustainability commitments:

Running an environmentally responsible event



We are bringing our exhibitors on our **Better Stands** journey, to reduce waste by building reusable, long-lasting stands. Our Sustainability Centre showcased this concept firsthand.



Pharmapack Europe was powered by **100% renewable electricity**.



Informa **donated** 42 kgs of unclaimed exhibitor lunches via social and solidarity economy enterprise, SAVR, to "Le pôle Notre Dame".



Clean Day Initiative: Exhibitors and attendees are traditionally encouraged to opt for **meat free lunch items** on the 2nd day of the event, as plant-based diets are more sustainable and use substantially fewer natural resources, reducing our impact on the environment. It is an ongoing tradition that staff go veggie on Day 2 also!



Our sustainability commitments:

Running an environmentally responsible event



With 30 start-ups showcasing innovative solutions for the 4th time at Pharmapack, **the Start-Up Market** continued to champion emerging innovation and talent, connecting entrepreneurs with established companies to help move those concepts into actions and potential partnerships.



Mental health and well-being are among our top priorities. This year, on top of the usually offered quiet, onsite prayer, lactation, and relax & recharge rooms, we had our repeat editions of **Pharmapack Run and City Tour** and a **NEW initiative – Wine Tasting on the pre-event day**.



We introduced 8 **Content Connect** Sessions, small, intimate group discussions, which attracted 28 participants in total. Two of these sessions were fully dedicated to **sustainability topics** offering focused, high-value peer-to-peer exchanges on pressing industry challenges and reinforcing the event's interactive learning environment.



To capture live insights and extend the event's reach, we introduced a **podcast booth** on the show floor for real-time recordings. This new initiative allowed for dynamic, on-site conversations with industry leaders.



Our sustainability commitments:

Inspiring sustainable development



The **Pharmapack Sustainability Centre** showcased for the 3rd time the design possibilities of the Better Stands programme, playing host to two days of valuable sustainability conversations to inspire our community.



We launched the Sustainability Roundtable, Industry Focus Group, and Industry Power Hour—three new forums connecting sustainability professionals to discuss sustainable pharma packaging. Session insights are available on CPHI Online and Pharmapack LinkedIn.



This year, our dedicated **Sustainability Conference Theatre** featured discussions on circularity, nature-positive outcomes, and regulatory-aligned eco-innovation, plus new on-site media initiatives to amplify key discussions.



Collaborations that make us stronger:

Sustainability Partners



For the 2nd time, we had a **Partners Village** area that allowed some of our partners to showcase their services and connect with the pharma community. One of them was **Polymeris**, a network of 530 members, including 380 manufacturers and 65 partner organisations, dedicated to supporting manufacturers in R&D projects, innovation, and global expansion. Polymeris and its members were showcased in the **Product Spotlight Gallery**.



We also collaborated with a new organization – CITEO PRO, eco-organisation approved in March 2024 to structure the EPR (Extended Producer Responsibility) for foodservice packaging in France. CITEO PRO supports companies in moving towards a more responsible and sustainable packaging management.



We continued our partnership with Adelphe, a state-approved nonprofit, focuses on reducing, reusing, and recycling corporate packaging in France. It also played a key role in selecting the Pharmapack Awards winners.



The CPHI Sustainability Collective



The 2nd anniversary of **the CPHI Sustainability Collective at Pharmapack** took place in the morning of Day Two at the Sustainability Centre and was attended by 50+ people. Over 100 people expressed interest in joining the Sustainability Collective.

To join the Collective please

[sign up for free here.](#)



Celebrating sustainability



The **2026 Pharmapack Innovation Awards** ceremony celebrated the best in pharmaceutical packaging and drug delivery innovation at all levels.

As last year, the Pharmapack Innovation Awards were judged with different criteria from previous editions – namely, the **inclusion of sustainability considerations** in **all** categories.

This change marks an important shift in the weight **ESG principles** carry in pharmaceutical operations, something to continue into next editions of CPHI events.

The Winners:

Delivery and Device Innovation: Abbott Healthcare. SmartDose™ — Redefining Precision in Granule Dosing

Packaging Innovation: Meadow. MEADOW KAPSUL™ packaging technology

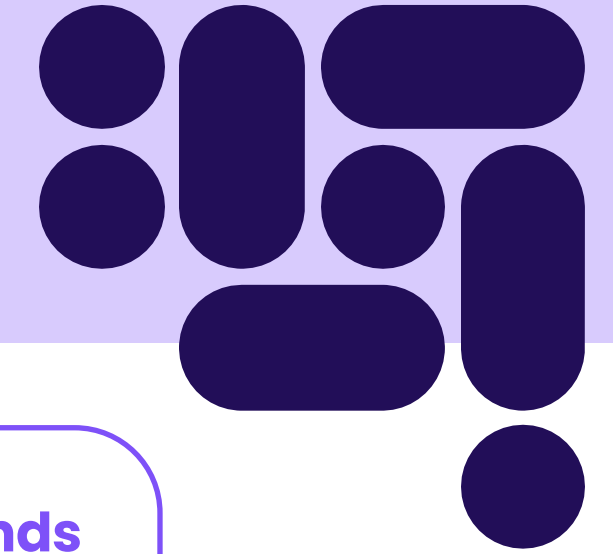
Patient-centric Design: YPSOMED. Ypsoloop™: The prefilled autoinjector uniting sustainability & patient convenience

Eco-design: Leca Farma (Leca Graphics, Grupo Lantero). Smart Safe



Better Stands

Moving towards reusable stands *together*.



The **Better Stands** programme aims to unite and encourage exhibitors to move away from disposable, single-use stands at events, in favour of **reusable structures**.

We believe that by working in collaboration we can **eliminate the waste** connected to single use, space only stands – while still delivering world-class designs that have a second life after the show closes its doors.

By moving away from the use of disposable stands we are improving the ease, safety and sustainability of the exhibitor experience at events.

Pharmapack Europe 2026 Better Stands results for space-only stands:



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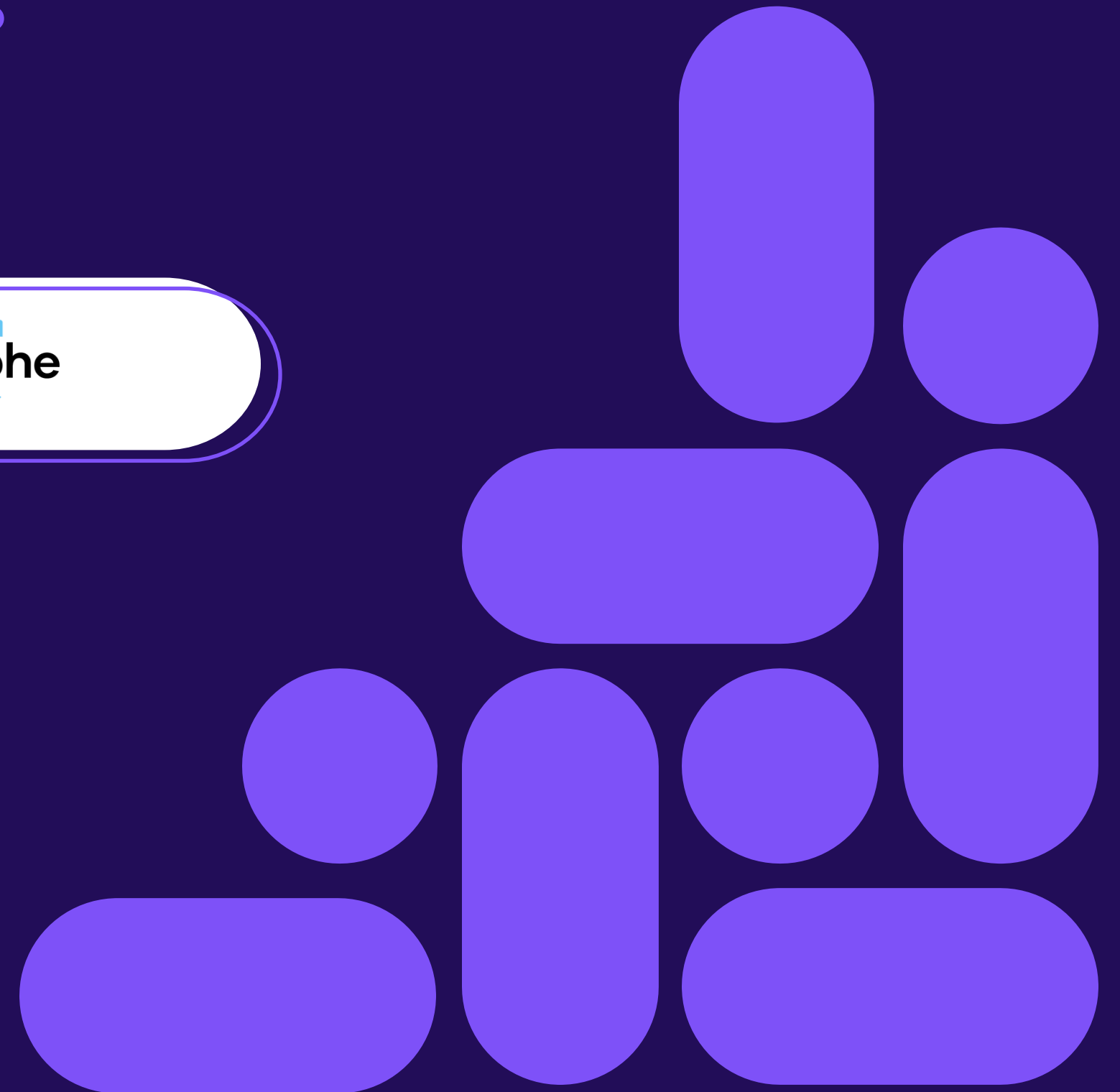


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Thank you to our sustainability partners:



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PARIS | 21-22 JAN 2026

Join our
sustainability
efforts next year!

Pharmapack Europe

27-28 January 2027 | Paris Expo, Porte de Versailles, Paris, France

pharmapackeurope.com

